



STRATEGIC BUSINESS SKILLS CERTIFICATE FOR CYBER PROFESSIONALS

Course Overview:

An 8-session series designed to equip cybersecurity professionals with essential business, communication and leadership skills, bridging the gap between technical expertise and management. Gain practical tools to excel in cybersecurity leadership and advance your career while earning a certification from Bridgewater State University.



KEY POINTS COVERED:

Leadership and Communication

Develop strong public speaking, conflict resolution, and executive presentation skills.

Risk Management & Compliance

Understand regulatory frameworks, enterprise risk, and vendor management.

Business Fundamentals

Learn financial concepts, contracts (NDAs, MSAs), IP law, and more.

Crisis Management & Incident Response

Create effective incident response plans, crisis communication strategies, and participate in tabletop exercises.

Technology Selection & Vendor Due Diligence

Evaluate technologies, choose vendors wisely, and review SOC 2 reports.



KEY BENEFITS

- Advance Your Career
- Improve Communication
- Build Confidence



COURSE DATES & SCHEDULE

October 16 – December 11, 2024
(Wednesdays, 1-5 PM, BSU Cyber Range)



WHO SHOULD ATTEND?

Cybersecurity professionals aspiring to management roles, current CISOs, directors, students, and anyone wishing to understand how cybersecurity fits into business operations. This course is perfect for those looking to develop skills in communication, contract negotiation, regulatory compliance, and more.



COURSE INSTRUCTOR

Justin Armstrong,

CISO at SecureWon, with over 25 years of experience in security, privacy, and regulatory compliance. A member of InfraGard and the IEEE SA-P2933 working group, he holds CISSP, CCSP, and HCISPP certifications and a Master's in Cybersecurity Leadership from Brandeis University.



Registration link: [Click here](#)



For more info, contact **Michelle Stanfield**, stanfieldm@bridgew.edu | 508.531.1088 Or, **Jennifer Reid**, j5reid@bridgew.edu | 508-531-2324

cyberrange@bridgew.edu
www.bridgew.edu/cyber-range



Room 122, Cyber Range, Dana Mohler-Faria Science and Mathematics Center